



The 22nd Annual General Assembly of New York Pharma Forum

FRIDAY, DECEMBER 2, 2011

TOPIC: The Genomics Revolution: Cancer and Beyond

A panel of high-profile speakers will discuss the progress genomics has made in oncology and the challenges for application of these approaches to other therapeutic areas, which could revolutionize the biopharmaceutical industry.

SPEAKERS: **Dr. Steven D. Averbuch**, Vice President, Early Global Clinical Research Oncology; Head, Pharmacodiagnosics, Bristol-Myers Squibb Company

Dr. Thomas J. Lynch, Director, Yale Cancer Center; Physician-in-Chief, Smilow Cancer Hospital at Yale-New Haven Hospital; Richard and Jonathan Sackler Professor of Internal Medicine

Dr. Joseph S. McCracken, Global Head of Business Development & Licensing, Roche Pharma Partnering

Dr. Daniel E. Salazar, Vice President, Translational Medicine & Clinical Pharmacology, Daiichi Sankyo Pharma Development
Panel Facilitator:

Mr. Mark Mynhier, Partner, Healthcare Industries - Advisory Practice, PricewaterhouseCoopers LLP (*Panel Facilitator*)