

## The 7<sup>th</sup> Annual General Assembly of New York Pharma Forum DECEMBER 9, 1996

**TOPIC:** U.S. – Japan Pharmaceutical Company Management:

**How Regulations, Culture & Customs Affect Corporate** 

Success

**SPEAKERS:** Mr. Shinji Asonuma, Director, Economic Affair Division, Pharmaceutical

Affairs Bureau, Ministry of Health & Welfare of Japan

Dr. Tomonori Miki, Executive Managing Director, Sankyo Co., Ltd.

Dr. Anthony H. Wild, President, Pharmaceutical Sector, Warner – Lambert

Company

MODERATOR: Mr. Yasuchika Hasegawa, President, TAP Holdings Inc.