



NEW YORK PHARMA FORUM

The 16th Annual General Assembly of New York Pharma Forum

DECEMBER 2, 2005

- TOPIC:** **The Negative Image of Big Pharma and Its Impact on the Industry's Future**
- SPEAKERS:** **Dr. Hatsu Aoki**, Chairman, Astellas Pharma Inc.
President, The Japan Pharmaceutical Manufacturers Association (JPMA)
- Mr. Peter Landers**, Editor, The Wall Street Journal
- Ms. Helen Ostrowski**, CEO, Porter Novelli
- Mr. Billy Tauzin**, President and CEO, The Pharmaceutical Research & Manufacturers Association (PhRMA)