

New York Pharma Forum 25th Annual General Assembly - *The Future of Aging* -

Friday, December 5, 2014
3:00 p.m. to 5:30 p.m.

New York Pharma Forum's Annual General Assembly will feature a stellar, high-profile panel of experts to address the challenges of aging populations and of aging itself, with an emphasis on new ideas and work underway to improve longevity and quality of life for the elderly. In addition to covering the medical and pharmaceutical industry outlook for aging, experts will discuss the social, psychological and financial impacts of aging, and the future outlook for aging at both the individual and societal levels.

Speakers

Yuji Matsue (moderator)
Senior Vice President, Eisai Co., Ltd.
Chairman & CEO, Eisai Inc.

Dallas Salisbury
President and CEO, The Employee Benefits
Research Institute (EBRI)

Rachel Schindler, MD
Clinical Disease Area Expert, Alzheimer's Disease,
and Vice President, Clinical Sciences, Pfizer Inc.

Ursula M. Staudinger, PhD
Founding Director, Robert N. Butler Columbia Aging
Center at the Mailman School of Public Health,
Columbia University

Toshihiko Takeda
Deputy Director-General of the Health Insurance
Bureau, Ministry of Health, Labour & Welfare,
Government of Japan

Program Highlights

- Mr. Matsue will give an overview of the topic, and present his own perspective. He was a member of the launch team for Aricept, Eisai's drug for Alzheimer's disease, which was the company's first U.S. product.
- Mr. Salisbury will discuss the challenges of funding retirement for today's aging population, and the future he predicts for pension funds and retirement incomes.
- Dr. Schindler will focus on the Alzheimer's pipeline and on promising research underway to battle this disease in the future.
- Dr. Staudinger will discuss the social underpinnings, policies and structures that must change to facilitate healthy, productive aging, including patterns of working and learning, such as workforce development, civic engagement, human resource allocation and urban design.
- Mr. Takeda will speak about the big challenges presented by the aging of Japan's population, which is aging faster than any other country in the world, and about measures the Japanese government is taking to help meet those challenges.

Location: New York Athletic Club (Lounge on the 9th fl.), 180 Central Park South, New York City

Dress: The New York Athletic Club requires jackets for men and comparable attire for women

General Assembly Speaker Bios

Mr. Dallas Salisbury

President and CEO, The Employee Benefits Research Institute (EBRI)

EBRI, a DC-based non-profit that conducts research on retirement plans and other employee benefits, provides objective research, data, education and insight to inform decision-making. Mr. Salisbury has been with EBRI since its founding in 1978. His responsibilities with advisory groups and boards have included Social Security Administration Appointee to the Outside Scholar Panels for its Financial Literacy Research Consortium; the Securities and Exchange Commission Investor Advisory Committee; the Board of Advisors to the Comptroller General of the United States; Boards of Directors of the FINRA Investor Education Foundation, the Secretary of Labor's ERISA Advisory Council; the presidentially-appointed Pension Benefit Guarantee Corporation Advisory Committee; member of the Bipartisan Policy Center Commission on Retirement Security and Personal Savings; and numerous others.

Dr. Rachel Schindler

Clinical Disease Area Expert, Alzheimer's Disease, and Vice President, Clinical Sciences, Pfizer Inc.

Dr. Schindler is Pfizer's category expert on Alzheimer's. She is a neurologist with extensive academic, clinical and pharmaceutical experience across neurological and psychiatric disorders, with subspecialty expertise in Alzheimer's disease and other neurocognitive and neuropsychiatric disorders. She's an internationally-recognized leader in AD with broad experience lecturing, participating in and leading expert panels and consensus groups, as well as teaching. She has experience in a broad range of, and across all aspects of, clinical trials in Neurology and Psychiatry, including as a principal investigator in the Alzheimer's Disease Cooperative. At Pfizer, she has held a series of positions in both Medical Affairs and Clinical Development in the post-proof of concept space, working globally and across regions.

Dr. Ursula M. Staudinger

Founding Director, Robert N. Butler Columbia Aging Center at the Mailman School of Public Health, Columbia University

The Robert N. Butler Columbia Aging Center, established in 2013, is a global hub for interdisciplinary aging research and knowledge transfer to policy makers, companies and the general public. Dr. Staudinger also heads the International Longevity Center USA, founded by Dr. Robert N. Butler and now part of the Columbia Aging Center. Her previous positions included Vice President of Jacobs University Bremen in Germany and Founding Dean of its Jacobs Center on Lifelong Learning and Institutional Development; Professor of Developmental Psychology at the Technical University Dresden; and Senior Scientist at the Max Planck Institute of Human Development in Berlin. Her research focuses on opportunities and challenges of increases in average life expectancy.

Mr. Toshihiko Takeda

Deputy Director-General of the Health Insurance Bureau, Ministry of Health, Labour & Welfare, Government of Japan

A graduate of Tokyo University, Mr. Takeda has spent his entire career working in the government, chiefly in the health ministry. From 1990-1993 he was assigned by his ministry to serve in New York as Director of Health & Welfare at the Japan External Trade Organization (JETRO-New York). He served as an advisor to the Board of Directors of New York Pharma Forum at that time, in its formative years. Mr. Takeda has served in numerous health, medical and pharmaceutical positions within his ministry and has also been assigned to temporary positions in other Japanese government organizations, such as, most recently, the Fire and Disaster Management Agency of the Ministry of Internal Affairs & Communications.